JULIO CASTELLANO

0416 498 642 | **juliocreative.com** | **messagejulio@gmail.com**

Hello.

I'm Julio. A Product (UX / UI) designer. My fundamental passion lies in creating user-friendly, beautiful products and interfaces for native iOS apps, Android apps and responsive websites using human-centered design techniques.

When I am not designing you can find me experimenting with virtual & augmented reality, photography & painting. Get in touch for more info.

References.

Mehran Mozzafari
Director, User Experience Design
Newscorp
mehran.mozzaffari@gmail.com
0421 695 316

Levi McCusker
User Experience Lead
Tabcorp
Levi.mccusker@gmail.com
0434 415 799

Achievements.

Govhack Hackday 2015
Boomworks, Sydney 2015
Won "Spirit of Govhack award"

Tabcorp Hackathon
Tabcorp, Sydney 2015
Winner of the internal innovation award

Invited Guest Speaker
Goodfood, Melbourne 2014
Courtesy of Interbrand

On The Internet.

Dribbble
https://dribbble.com/Julio_designs
Showcasing some of my latest design work.

Twitter
https://twitter.com/julio_designs
Thoughts about design and technology.

Instagram
https://www.instagram.com/julio_designs
Photos of eye catching experiences in my day to day life.

LinkedIn
https://www.linkedin.com/in/juliocastellano
Another format of my resume online.

Experience.

Senior Product (UX / UI) Designer @ Sydney Water
September 2017 - Present (7 months) Sydney, Australia

- Leading projects in responsive web, app and VR design.
- Introducing human-centred design into Sydney Water as a "change champion."
- Stakeholder management, workshops and education.

Product (UX / UI) Designer @ Tabcorp
June 2015 - September 2017 (2 years 4 months) Sydney, Australia

- Defined and co-created the user experience, user interface, interaction designs and style guides for TAB, Keno & The Sun Bets brands. Native iOS, Android, iPad apps and responsive websites. We created 8 new products in total from inception to release.
- Facilitated usability testing sessions and stakeholder workshops.
- TAB had a 24% increase and Keno a 5% increase in annual profits since the releases.

UX / UI Design Consultant @ Snepo Research
April 2015 - May 2015 (2 months) Sydney, Australia

- User experience research and interface design concepts and recommendations for a project with The MAAS Powerhouse Museum.

UX / UI Designer @ Julio Castellano
January 2013 - Present (5 years) Sydney, Australia

- Freelance product designer clients include Get Well, Cafe Otto, FedeRent, Young Henrys, Social Snaps, Leyla Banei, Gourment adventures & Tandy Rowley.

Designer / Creative Director @ El Camino
December 2011 - December 2015 (4 years) Sydney, Australia

- Founded and managed a boutique creative company. Projects included UX, UI, creative events and photography for clients including: Foxtel, Intermedia, Keystone, Merivale Group, Lifestyle Channel, Moo Burger, Oporto's, Domino's, Tandy Rowley, Robert Carmack and The Globetrotting Gourmet.

Education.

BA Hons Design, Business & Innovation @ Dublin Institute of Technology
Class of 2018. Delivered online, Ireland, United Kingdom

Virtual & Augmented Reality Design (Elevate) @ Academy Xi
Class of 2016. Sydney, Australia

User Experience Design Immersive (UXDi) @ General Assembly
Class of 2015. Sydney, Australia

Diploma of Design (Digital & Graphic Design) @ Enmore Design Centre
Class of 2013. Sydney, Australia

Diploma of Events Design (Design & Management) @ Ultimo Tafe
Class of 2012. Sydney, Australia

Courses.

Human-Centred Design @ IDEO
IDEO 2017

Responsive Web Design @ London Goldmans University
Coursera 2015

Toolset.

Sketch, Photoshop, Illustrator, Figma, After Effects, Principle, InVision, Axure RP, Marvel, Balsamiq, Unity, Html 5, CSS 3, Sticky Notes, Sharpies.